

**2011-2012
CTE PROGRAM:
MARKETING**

**SITES:
BASHA / CHANDLER / HAMILTON / PERRY**

*2011-12 Course Catalog Reference:
Pages 14-15*

*NOTE: All classes are FULL YEAR
unless noted otherwise*

2011-12 CHANGE	COURSE SEQUENCE	PREREQUISITE
	MARKETING I	
	MARKETING II	Marketing I
	SCHOOL BASED ENTERPRISE (SBE)	Marketing I
	SPORTS AND ENTERTAINMENT MARKETING	Marketing I
*New Course	ENTREPRENEURSHIP	
New Course	MARKETING AND ECONOMICS APPLICATIONS May receive Economics credit	Marketing II, SBE, Sports & Entertainment Marketing and Instructor Approval
	MARKETING AND ECONOMICS COOPERATIVE EDUCATION Grade 12 Will receive Economics credit*	Marketing II, SBE, Sports & Entertainment, Entrepreneurship and Instructor Approval

CTE GOAL: All students to earn two (2) credits in the Marketing Program

*Economics credit offered only if teacher is highly qualified - check with teacher/counselor