

# the precedent

The Precedent is a tabloid newspaper publication that measures 10 inches wide, 14.5 inches deep. This publication is produced eight times per school year for the students of Perry High School. The following Ad Contract is for *The Precedent's* print newspaper and online version. Customized ad sizes are available upon request.

## **Ad Contract**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: (    ) \_\_\_\_\_ - \_\_\_\_\_

I am sending my art by (please circle):                      MAIL                      E-MAIL

E-mail Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

### **2016-17 Publication Dates:**

Issue 1: September 2                      Issue 5: February 10  
Issue 2: September 29                      Issue 6: March 10  
Issue 3: November 18                      Issue 7: March 31 (Satirical Edition)  
Issue 4: December 22                      Issue 8: April 28  
Issue 9: May 25 (Special Class of '17 Edition)

(Please circle your choice)

<b><i>Style / Price</i></b>	<b><i>Style / Price</i></b>	<b><i>Style / Price</i></b>
FULL    \$170	E        \$80	JJ       \$35
A        \$124	F        \$72	CC      \$115
B        \$130	G        \$70	DD      \$95
C        \$108	H        \$45	HH     \$64
D        \$83	J        \$36	Insert \$100

**TOTAL AMOUNT DUE:**                      \$ \_\_\_\_\_

**AMOUNT ENCLOSED:**                      \$ \_\_\_\_\_

**Please pay by cash or check payable to Perry High School.**

Questions? Please contact Damien Tippet at [tippet.damien@cusd80.com](mailto:tippet.damien@cusd80.com); [phsprecedent@gmail.com](mailto:phsprecedent@gmail.com), or at (480) 224-2856.

Please send your contract and payment to Perry High, Attn: Damien Tippet, Newspaper Adviser. Make checks payable to "Perry High School Newspaper." Contact us about credit card payments. Please be sensitive to our publication deadlines in your media kit. Thank you for your support!