

Chandler  
Education  
Foundation

# IMPACT REPORT

Fiscal Year 2017-18



CHANDLER  
EDUCATION  
FOUNDATION





# Messages of Gratitude



**Lanaya Ewald**  
President, Board of Directors

## Board President

Chandler Education Foundation (CEF) owes more than 30 years of success to the overwhelming support we receive from you – our community and business partners. Year after year we grow scholarship and grant programs and are dedicated to directing money back into classrooms. We are committed to funding continuing education for teachers who are dedicated to sharing their knowledge and passion for learning with students. We thank you for your generous contributions, now and in the future, and look forward to growing our foundation to new heights – keeping Chandler Unified the best!



**Jen Hewitt**  
Executive Director

## Executive Director

Many of us have heard the Aristotle quote, “The whole is greater than the sum of its parts.” Annual reports are always filled with important numbers and data designed to show the impact made throughout the prior year. Yet when our board members or staff have the opportunity to speak about the Foundation, the whole picture is shared. We share stories of partnerships with businesses who are invested in preparing strong workforces of tomorrow and of families who celebrate legacies by supporting students entering college. The community’s commitment to education is seen in tremendous support of our #CashForClassrooms campaign, infusing enrichment funds into classrooms across 47 schools educating 45,000 students. I’m grateful to have the opportunity to give you a snapshot of what we are able to accomplish when we work together to support education.



**Camille Casteel Ed.D.**  
CUSD Superintendent

## CUSD Superintendent

Chandler Education Foundation has been a vital part of Chandler Unified School District (CUSD) for more than thirty years. We take great pride in having such an exceptional foundation, dedicated to supporting students and staff through the funding of scholarships and enrichment grants for classrooms. The Foundation’s volunteer board is committed to excellence in education and to aligning their work with the District’s strategic plan, Journey 2025. Together, we are invested in maintaining our status as the Premier District of Choice. Thank you for your continued support of education in our community.

# Our Mission

The mission of Chandler Education Foundation is to provide community support for excellence in education and promote lifelong learning and responsible citizenship throughout Chandler Unified School District.



## Raise Significant Funds



Raising money to support the students and staff of CUSD is our main focus. We couldn't do it without amazing contributions from our community through donations and participation in events throughout the year.

## Invest in Excellence



We are proud to partner with CUSD in their constant pursuit of innovative learning opportunities. Thousands of students benefit from Cash for Classrooms Enrichment Grants, awarded through a process designed to ensure donations are utilized to their fullest potential.

## Promote Lifelong Learning



A strong foundation is just the start of a lifetime of learning. CEF supports scholarships for students pursuing higher education and staff committed to obtaining advanced degrees and certifications.

## Cultivate Community



Those who live and work in CUSD boundaries know a strong education system is the basis for a growing, vibrant community. We partner with businesses, organizations and individuals committed to maintaining excellence in our schools.

# Community Investment

Community support of our major campaigns is a strong indicator of the value placed on quality education. Our donors understand the importance of investing in education.



Cash for Classrooms

>

**\$111,234**

Winner's Choice Raffle

>

**\$125,981**

Golf Tournament

>

**\$150,753**

Scholarships

>

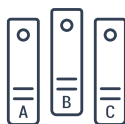
**\$169,800**





# 125

grants distributed to schools and classrooms



# \$17,725

Lifelong Learning Scholarships for teachers



# 185

College scholarships awarded to students



## Investing in Knowledge

Our annual #CashForClassrooms campaign runs for several weeks at the beginning of each school year. Families and staff are asked to give what they can in order to infuse CUSD schools and classrooms with funds to add “extra” to everyday learning. Grant applications are evaluated to ensure funding is awarded to requests that meet diverse needs and focus on innovation. CEF prioritizes grants in alignment with the District’s strategic plan. Our annual WOO HOO! Patrol distributes grant funds via balloon-filled busses and celebrates each recipient’s commitment to excellence.

## Everyone Wins When Supporting Education

What could be better than having the chance to win \$20,000 in cash or \$27,000 towards a new Toyota? How about the opportunity to invest in education at the same time?! Each ticket purchased for the Winner’s Choice Raffle benefits the Foundation’s scholarship and grant programs. This event is in partnership with Big Two Toyota of Chandler and Toyota Financial Services and is held each November through January. Our 2018 winner was Linda T., a Chemistry teacher from Chandler High School. Best of all, everyone winds up a winner when our community invests in education.



## Golfing “Fore” Our Future

The Foundation’s 16th Annual Golf Tournament was held at the Whirlwind Golf Course. With tremendous support from businesses and individuals throughout the Valley, the event did not disappoint! Year after year golfers look forward to a day full of fun and friendship, all while contributing to our ability to fund classroom grants and scholarships. A team of dedicated volunteers makes this one of the most respected charity golf events around.

## Learning is Lifelong

Supporting lifelong learning is a significant part of our mission. Through the generosity of our donors, we are able to award Lifelong Learning Scholarships to staff pursuing advanced degrees or certifications and college scholarships to students graduating from CUSD high schools. Our commitment to education extends far beyond a student’s K-12 experience and ensures a strong future for our community.



# Exceptional Results

Every dollar invested and every hour volunteered make our community stronger. The benefits will last for generations to come.



## Enrich

Funds raised from the #CashForClassrooms campaign allow teachers to turn dreams into reality, bringing inspiration into classrooms and beyond. Examples of funded grants include wind tunnel experiences for physics students, growing stations to engage with plant and water cycles first-hand, and updates to libraries to ensure the most current information about technology and innovation is available to students. Many enrichment grants support entire schools, providing experiences or opportunities that benefit every student.

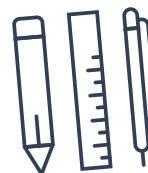


## Invest

CUSD provides students a solid foundation and CEF is honored to work with donors who wish to invest in graduates' futures. Over 112 donor scholarships are offered through CEF, supporting students as they begin their college education. More than 1,200 scholarship applications were received in 2017-2018 and \$169,800 was awarded to students from across CUSD. Investing in graduates' futures is an investment in our community.



Serving over **45,000** students



**31** Elementary Schools





## Inspire

For close to 25 years, the Foundation's IMPACT Chandler Program has inspired student commitment to excellence from the beginning of their freshman year. The program emphasizes attention to academics and service to our community. Students must maintain a 3.4 GPA, 95% or greater attendance and complete at least 100 hours of qualifying volunteer time. Seniors meeting program criteria receive accolades at graduation, a letter of recommendation, and qualify to apply for a competitive IMPACT Chandler Scholarship, typically \$1,000 towards their college education. Graduates report significant personal growth and connection to community as a result of their volunteer experiences. In 2018, 73 students were awarded IMPACT scholarships.

**IMPACT  
Chandler  
Program**



**10**

Middle  
School  
Programs

## Encourage

While many students consider summer a time for rest and relaxation, each year 150 incoming CUSD 6th graders from Title I schools are bussed to Chandler Gilbert Community College for three weeks of rigorous yet engaging and entertaining experiences. Destination College is designed to expose youth to a college environment. These students are often the first in their family to consider college an option. This is a unique partnership between the Foundation, CUSD, Chandler Gilbert Community College, the City of Chandler and Si Se Puede Foundation. Graduation is a celebratory event full of proud families and students encouraged by a future full of possibilities.

**Destination  
College**



**6**

High Schools

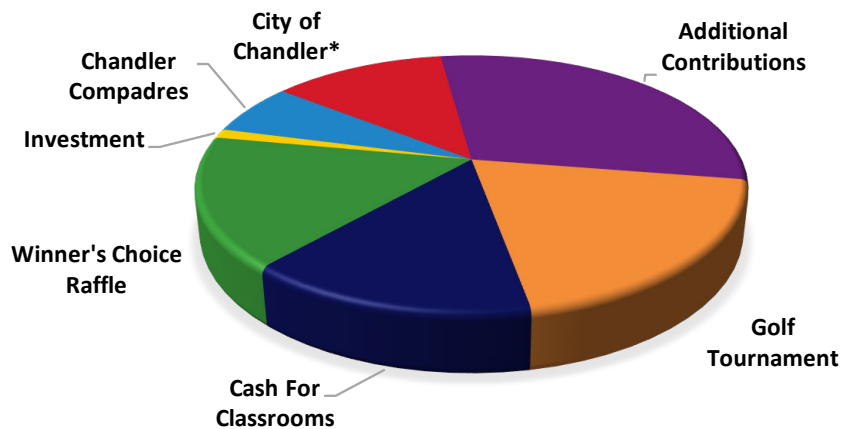


# Measuring Success

These financials reflect partnerships between the Foundation and our community, seen in the generosity of contributions received and investments made by CEF to support education and lifelong learning.

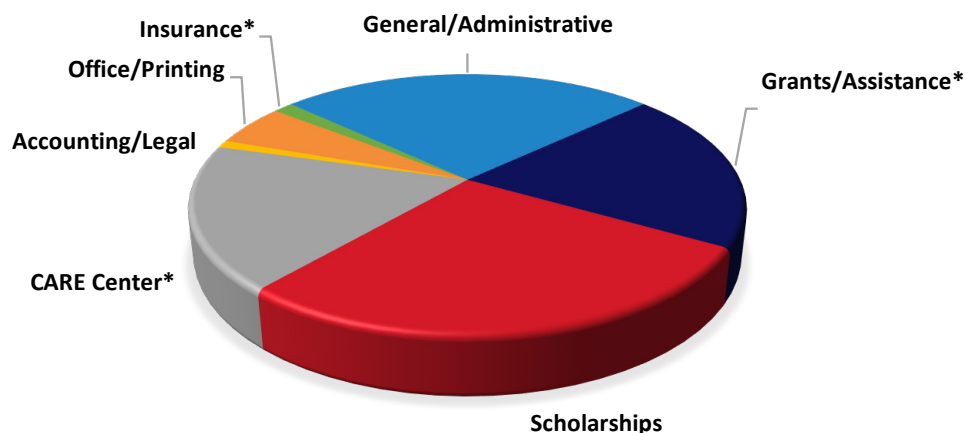
## REVENUE

Golf Tournament.....	\$150,753
Cash For Classrooms.....	\$111,234
Winner's Choice Raffle ....	\$125,981
Investment.....	\$8,853
Chandler Compadres .....	\$50,000
City of Chandler* .....	\$94,000
Add'l Contributions .....	\$228,322
<b>TOTAL REVENUE.....</b>	<b>\$769,143</b>



## EXPENSES

Grants/Assistance* .....	\$137,617
Scholarships.....	\$192,301
CARE Center* .....	\$122,816
Accounting/Legal.....	\$6,190
Office/Printing .....	\$35,369
Insurance* .....	\$9,538
General/Administrative...	\$178,284
<b>TOTAL EXPENSES.....</b>	<b>\$682,115</b>



\*The Chandler CARE Center was part of Chandler Education Foundation in 2017-2018 and has since become its own 501(c)3 on January 1, 2018. Revenue and expenses are reflected here. For more detailed information, our 990 is available for review.

**Leave a legacy for future generations**

Several types of planned gifts are available and many have wonderful benefits for the donor.

- Bequests • Gifts of Life Insurance • Charitable Trusts • Endowments

To discuss these options, please contact Jen Hewitt at (480) 224-3031.



# Join Us

CUSD remains the Premier District of Choice because our community makes education a top priority. There are many ways to invest in excellence:



## Donate

- Contribute to our #CashForClassrooms campaign
- Ask your employer if they will match your contribution
- Support a scholarship
  - Donate items for raffle prizes and silent auctions

## Sponsor

- New teacher breakfasts
- High school presentations
  - Golf tournament
  - Principal meetings
    - Celebrations
- Speaking engagements

## Engage

- Purchase a raffle ticket and support scholarships for CUSD students
- Shop and support—buy from vendors who give back to education
- Share what you know about us

## Volunteer

- Check our volunteer web page for opportunities:
  - WOO HOO! Patrol
  - Golf tournament
  - Grant and Scholarship readings and more
- Too busy?  
Join us on social media:  
LIKE, comment, tag and share!



## Shop and Support

What's better than shopping and giving back to support our students and schools at the same time?

- Subaru Superstore of Chandler • Fry's Food Stores • Amazon Smile • Get Away Today
- Everyday purchases make a big difference!



# Thank You to our supporters

## **\$25,000 +**

Arizona Community  
Foundation  
City of Chandler  
CUSD  
Philip Hettmansperger  
Subaru Superstore of Chandler

## **\$10,000 +**

Chasse Building Team  
Concord General Contracting  
CORE Construction  
deStwolinski Family  
Foundation  
DL Withers  
Gary & Christine Jones  
Foundation  
J. & B. Bogle Charitable Fund  
McCarthy Building Co.  
Toyota Financial Services

## **\$5,000 +**

Aramark  
Big Two Toyota of Chandler  
California Community  
Foundation  
Chandler Historical Society  
Chandler Rotary Club  
Dignity Health  
Donald Silva  
Dr. Camille Casteel &  
Mr. Tom Casteel  
Grand Canyon University  
HDA Architects, LLC  
Howard & Loie Rudge  
Foundation  
INTEL Corporation

Northrop Grumman  
Truist Inc.  
Valley of the Sun United Way  
Wholesale Floors, Inc.  
World Wide Technology

## **\$1,000 +**

1GPA  
AAUW Arizona SE Branch  
ACP-Erie Booster Club  
Alamo Drafthouse Cinemas  
Andersen Elementary PTO  
Arizona Furnishings  
Ashton Tiffany, LLC  
Barry & Rikki Chasse  
Basha High School  
BDP Foundation  
Benevity Community Impact  
Chandler Horizon Rotary  
Foundation  
Chandler Lieutenants and  
Sergeants  
Classy Closets  
Climatec  
Colin Michael Dunnigan  
Crosspoint Communications  
Delta Dental of AZ  
Eleyo  
Enterprise Network Solutions  
ESI Educational Services  
FineMark Bank & Trust  
FlexPrint, Inc.  
Frank & Vicki Narducci  
Fred & Suzan DePrez  
Greenberg Traurig  
Haley Elementary PTO  
Hillyard  
Honeywell Hometown  
Solutions  
James & Kerry Hamilton  
James Sadler  
Jeremy Buckner  
Jose Cardenas  
Katherine Kotlarczyk  
Keld Christensen  
Louis & Monica Araneta

Maria & James Brink  
McGraw-Hill Education  
Midstate Energy  
NEC Display Solutions  
Patty & Anthony Narducci  
Perry High School PPO  
Philip Bramsen  
Progressive Roofing  
RBC Capital Markets, LLC  
Ricoh USA, Inc.  
S&M Communications  
Salt River Project  
Solera Chandler HOA  
Solera Desert Mountain Bible  
Fellowship  
Solera Ladies Club  
Solera Ladies Club Bingo  
SPS+ Architects  
Squire Patton Boggs  
Steve & Jen Hewitt  
Stifel Nicolaus  
Sun Lakes Lady Putters  
Sun Lakes Lions Foundation  
Sun Valley Masonry, Inc.  
Sunbird Community Church  
Tom Hymer  
Urban Energy Solutions  
Wendy Schmidt  
William & Patti Bruno  
William Stanton  
Your Cause, LLC

## **\$500 +**

Allison Hubleby-Patterson  
Amanda King  
Absolute Software  
Alana Jobe  
Arizona Classic Jazz Society  
Barbara Schneider  
Brandon Yearwood  
Brent McCasland  
Brian Stevens  
Chris Noder  
Chuck Howell  
Cody & Shannon Sperber  
Conley Elementary PTO

Debra Rulffes  
Dong Wang  
Ellen & Paul Wilson  
FirstBank  
Foundation Building  
Materials, LLC  
Frye Elementary School  
Fulton Elementary PTO  
Get Away Today, Inc.  
Hancock Elementary PTO  
Jacobson Elementary PTO  
Jason Parrott  
Jena & Jayson Phillips  
Joe Holcombe  
Korry & Daniel Brenner  
Lance Holwell  
Lorah Neville  
Lori Barcon  
Marc Kehl  
Matt Strom  
Megan Turner  
Merlin Hamilton  
Michael & Phyllis Hawkins  
Michael Spahich  
National Christian  
Foundation Houston  
Nick & Margaret Dodd  
Patcraft  
Precision Retirement Group  
Pride Pools & Spas, LLC  
Raphael Soetan  
Sharon Kolanowski  
Sheilah Z Ross  
Si Se Puede Foundation  
Snow, Carpio & Weekley PLC  
Stacy Trujillo  
Steve Keim  
Superior Air Systems  
Mechanical Corp.  
Tami Butcher  
Team Real Estate  
Teri & Steven Grundstedt  
Virco  
Wells Fargo Community  
Support  
Willis Jr. High PTO







“ Chandler Unified School District is the Premiere District of Choice in Arizona because of the partnership it has built with the Chandler Education Foundation. Schools are built upon relationships. Fortunately for CUSD, we have an essential relationship with CEF and a synergistic partnership that brings experiences and resources into the hands of our teachers and students.

–Jayson Phillips, CUSD Principal



## Board of Directors

### EXECUTIVE BOARD

**Lanaya Ewald**, BOARD PRESIDENT  
AXA Advisors, LLC

**Matt Marshall**, INCOMING PRESIDENT  
FirstBank

**Nick Dodd**, TREASURER  
Piper Jaffray

**Laureen Pugh**, SECRETARY  
Gear Up Promotions

**Barry Chase**, MEMBER-AT-LARGE  
Chase Building Team

**Mark Davenport**, MEMBER-AT-LARGE  
SPS+ Architects

**Ryan Corry**, MEMBER-AT-LARGE  
St. Vincent de Paul

**Maria Brink**, PAST PRESIDENT  
Toyota Financial Services

### BOARD MEMBERS

**Rudy Apodaca**, *Dignity Health*

**John Ballard**, *Salt River Project*

**Dr. Korry Brenner**, *CUSD Principal*

**Dr. Camille Casteel**, *CUSD Superintendent*

**Katy Chong**, *Toyota Financial Services*

**William H. Crawford III**,  
*Northern Arizona University*

**Terry Locke**, *CUSD Community Relations Director*

**Karen McGee**, *CUSD Governing Board*

**Micah Miranda**, *City of Chandler*

**Nicole Porter**, *Grand Canyon University*

**Adam Turner**, *Community Member*

### FOUNDATION TEAM

**Jen Hewitt**, EXECUTIVE DIRECTOR

**Lea Anne Thomas**, ADMINISTRATIVE ASSISTANT

**Melissa Poure**, EVENTS AND MARKETING COORDINATOR

**Frank Narducci**, CUSD ASSISTANT SUPERINTENDENT,  
CEF LIAISON





**SAVE  
THE DATE!**  
**September 6, 2019**

**Whirlwind Golf Club  
at Wild Horse Pass**



**CHANDLER**  
EDUCATION  
FOUNDATION

Chandler Education Foundation is a non-profit, 501(c)3 organization.

The mission of Chandler Education Foundation is to provide community support for excellence in education and promote lifelong learning and responsible citizenship throughout Chandler Unified School District.

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PHONE: **(480) 224-3030**

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**ChandlerEdFoundation.org**



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