

Senior Ads for Your Graduate

****All photos and text must be school appropriate and present the students of our school in a positive light. For information about school appropriateness, please refer to the student handbook and school dress code.**

Image Format

Digital images are preferred and should be submitted in jpg format—on a flash drive, disc, or SD card. **Photos are submitted to the yearbook company and may not be returned.** Photos should be 250 dpi or greater. (Local processors like Walgreens can help you with this.) If photos are submitted in print format, they must be on photo-quality paper and will not be returned.

Image Modification

Please do not change the picture size. We will not be able to use the photos, and they probably won't meet the dpi requirement. You can give us a copy of the photo and instructions to crop, but do not crop the original photo.

Image Placement

If there are photos that you want in a specific place on the ad, please print a copy of your ad plan (ad layouts/plans are on the yearbook page on the Basha High website) and number them. Write the corresponding number as part of the name of the photo for digital photos. If using a print, write the number on the back of the photo in pencil. A pen may damage the photo.

Message

The message to your graduate needs to be typed. It can be printed or digital with the pictures. Please make sure to edit your message.

Questions:

If you have any questions, you can contact the yearbook staff at:

fritsche.elizabeth@cusd80.com

Submitting your ad: Deadline is December 4th .

Please submit completed ads in an envelope with payment at the **Book Store.**

**Attention: Yearbook Staff, Elizabeth Fritsche
Senior Ad**

Checklist:

____ Senior Ad Form ____ Payment ____ Photos ____ Senior Message

SENIOR ADS FORM

Please submit this form with your ad and payment

Senior Ad Order Form: Deadline is December 4th

Date Submitted: _____

Student Name: _____

Your Name: _____

Ad Size _____ #of photos submitted _____

Daytime Phone Number: _____

Alternative Phone Number: _____

Email Address: _____

Is the ad a surprise for the student? Y N

Purchaser's Signature: _____

*My signature certifies that my order is complete. It adheres to school policies, and it follows all guidelines on the information form. *I understand that if my ad is incomplete, breaks the school policy, or fails to follow guidelines, it will not appear in the yearbook. *I understand that yearbook does not issue refunds for senior ads.

Ad prices and packages

1/8 page A = \$70 (1 photo, 45 words)

1/4 page A = \$120 (1 photo, 110 words)

1/4 page B = \$120 (2 photos, 110 words)

1/4 page C = \$120 (2 photos, 110 words)

1/2 page A = \$170 (4 photos, 115 words)

1/2 page B = \$170 (5 photos, 115 words)

full page A = \$300 (8 photos, 100 words)

full page B = \$300 (7 photos, 145 words)

full page C = \$300 (6 photos, 120 words)