

**2010-2011  
CTE PROGRAM:  
MARKETING**

**SITES:  
BASHA / CHANDLER / HAMILTON / PERRY**

2010-11 Course Catalog Reference:  
Pages 13-14

*NOTE: All classes are FULL YEAR  
unless noted otherwise*

2010-11 CHANGE	COURSE SEQUENCE	PREREQUISITE
	MARKETING I	
	MARKETING II	Marketing I
	SCHOOL BASED ENTERPRISE (SBE)	Marketing I
*New Course	SPORTS AND ENTERTAINMENT MARKETING	Marketing I
	MARKETING COOPERATIVE EDUCATION (MRKTG COOP)	Marketing II or SBE and Instructor Approval
	Grade 12	
	May receive Economics credit	

**CTE GOAL: All students to earn two (2) credits in the Marketing Program**