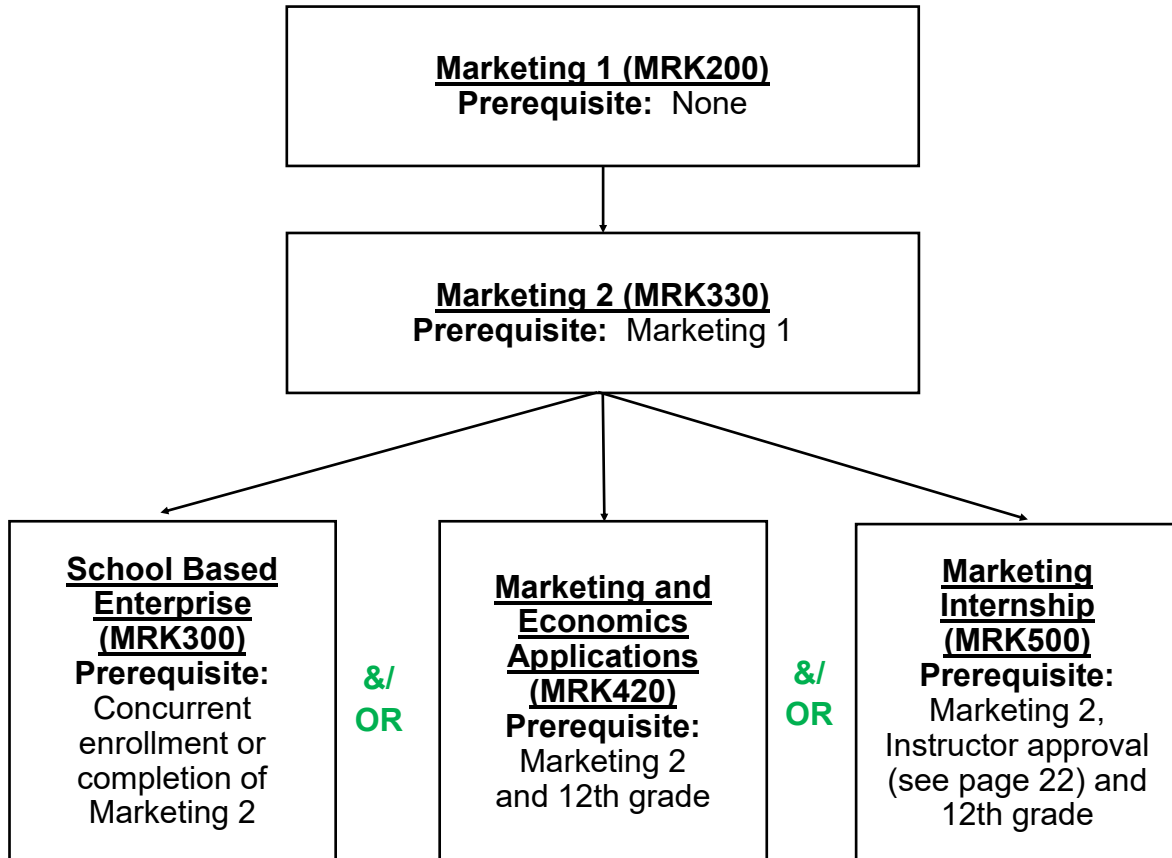


2023-2024

Marketing Coherent Sequence



**Marketing Goal: All students to earn two (2) credits in the Marketing Program**

For more details and specific credit types earned in the Marketing program (Economics, Dual Credit), see page 22 in the 2023-2024 CUSD Course Catalog for more details.

Per Arizona Board of Regents (ABOR) Policy 2-121 in-state university admissions permits CTE credit or Fine Arts Credits.



Possible Industry Credential available for this program (subject to change):

- RISE-Up—Retail Industry Fundamentals
- RISE-Up—Customer Service and Sales
- RISE-Up—The Business of Retail