

Directions

While you are watching the T.E.D. Talk, fill out the following grid. If you run out of space on this grid for any of your answers, feel free to continue writing on the back of this sheet.

Title of T.E.D. Talk

Name of Speaker

Date of T.E.D. Talk and Number of Views

1

2

3

4

What was the speaker's **thesis** (main point) of this speech?

6

Ethos is a speaker's ability to build credibility, establish himself/herself as an expert, and/or convince the audience members that the speaker has their best interests at heart. How does this speaker build ethos? Feel free to also refer to the speaker's profile information from the ted.com webpage as you build your answer.

5

Circle any of the following adjectives that describe this T.E.D. talk:
humorous
inspiring
dull
persuasive
intellectual
repetitive
confusing

7

Subject is what a presentation is about. Write a theme statement to show the subject of the T.E.D. talk.

8

Pathos is an appeal to emotions (everything from humor to horror) in order to sway an audience, while **logos** is the use of data/evidence to prove one's case. Did this speaker rely more on pathos or logos in her/his presentation? What argument or point did you find most compelling? Why?

9

T.E.D. Talk presenters are known as **effective public speakers**. Describe two things this speaker does well in terms of engaging the audience. Be sure to include the minute:second mark (ex: 8:49) to denote the two specific moments you denote here.

1.

2.

10

Purpose defines the reason behind a presentation. What does this speaker want his/her audience to think or do after hearing his/her presentation?

11

If you could ask this speaker a question about her/his information or presentation, what would you ask?

12

Write two specific things you learned from this presentation

1.

2.

13

What group of people would benefit most from hearing this presentation?

