

ACP-Erie SUMMER PROJECT  
AP LANGUAGE, Grade 11  
2019-2020

This Summer project has two parts—one to introduce you to rhetoric and academic arguments, and one to introduce you to college level research to prepare you for your major research project for the year.

PART I— Thank You For Arguing: What Aristotle, Lincoln, and Homer Simpson Can Teach Us About the Art of Persuasion by Jay Heinrichs, 2017 edition.

**ISBN-10:** 0804189935 **ISBN-13:** 978-0804189934

This book will introduce you to the art of rhetoric and academic arguments. Heinrichs has divided his informative, yet entertaining book of lessons into five sections (Introduction, Offense, Defense, Advanced Offense, & Advanced Agreement). He also provides appendices, which includes a summary of the main rhetorical tools and a glossary of rhetorical terms.

Assignment:

1. Read the entire book
2. Take notes on every part of the book
3. Complete the questions listed on attached sheet. The questions include pre-reading answers and post-reading answers (Pre-reading answers submitted to Turnitin.com by 11:59 p.m. Sunday, July 28, 2019 for 25 points; Post-reading answers submitted to Turnitin.com TBD)
4. Be ready for quizzes and writings on each section.

As you read, you should also be making notes (flashcards, etc...) and studying the terms in preparation of a rhetorical terms test, you may take after school begins.

Ongoing references and instruction regarding argument connect directly to the content in this book throughout the year; therefore, your diligence in reading this book in its entirety is IMPERATIVE.

PART II— Research & MLA Formatting

Because of the extensive research project you will complete your junior year, understanding the elements of academic, scholarly research, as well as mastering MLA formatting is essential.

As such, we strongly recommend that you purchase your own copy of *The Modern Language Association of America; 8 edition* (April 1, 2016). **ISBN-10:** 1603292624 **ISBN-13:** 978-1603292627

You can also download an overview of MLA formatting in a PDF file from Miss Lindstrom's main AP Language faculty webpage.

Assignment

Directions: Watch at least 3 videos on Academic, Scholarly research (College-level research – see list below) and provide TYPED (MLA FORMAT) notes (submitted to Turnitin.com as well as hard copy in class by 11:59 p.m. Sunday, August 4, 2019) on each video which covers the following information:

- I. Bibliographical information in proper MLA format of a Works Cited entry

Here is an example:

cromulantman. "Ukulele Weeps by Jake Shimabukuro." *YouTube*, 23 Apr. 2006

[www.youtube.com/watch?v=puSkP3uym5k](http://www.youtube.com/watch?v=puSkP3uym5k).

- II. Five main points discussed in the video.

**PART I— *Thank You For Arguing: What Aristotle, Lincoln, and Homer Simpson Can Teach Us About the Art of Persuasion* PRE/POST READING QUESTIONS.**

Answer the following questions BEFORE reading *Thank You for Arguing*.

1. What makes someone persuasive to you personally? What makes someone unpersuasive to you personally?
2. Persuasion is often thought of as deception and manipulation, but when is persuasion necessary for good and ethical outcomes?
3. Is rhetoric good or bad? Why?
4. Discuss the differences between arguing and fighting
5. Discuss the differences between argument and persuasion.

Then, after you have read the book, you will answer questions 2 - 5 again, this time from the knowledge gained from the lessons in the book. Properly cite your responses as needed. Due date for the post answers to be determined.

**PART II— Research & MLA Formatting Video choices:**

**Choose one from part A**

- Research Basics- Video 1- Introduction to the Academic Research Process  
<https://www.youtube.com/watch?v=SCjtUQqHcg0>
- Introduction to academic research  
<https://www.youtube.com/watch?v=LdQeaDN9Qic>
- Library Research  
<https://www.youtube.com/watch?v=ynzv31TcOn0>
- How to Read Academic Research  
<https://www.youtube.com/watch?v=XvnUojPCftk>
- Conducting Academic Research  
<https://www.youtube.com/watch?v=MHXqpucO3U4>
- How to Conduct Effective Research: A Key Process for Students in Writing  
<https://www.youtube.com/watch?v=HBSxK7sUTIo>
- Conducting Online Research the practice of using the Internet  
<https://www.youtube.com/watch?v=Z5IvFftjwIg>

**Choose TWO from part B**

- Search library databases like a pro!  
<https://www.youtube.com/watch?v=T6X8QyqN0gU>
- How to Search Databases  
<https://www.youtube.com/watch?v=q8bXA9JC6tQ>
- How to Identify Academic Sources  
<https://www.youtube.com/watch?v=GBZTqSXYODO>
- Evaluating Sources for Credibility  
<https://www.youtube.com/watch?v=PLTOVoHbH5c>
- Scholarly and Popular Sources  
<https://www.youtube.com/watch?v=tN8S4CbzGXU>
- What are Scholarly Sources?  
<https://www.youtube.com/watch?v=8fpbQxcj9sQ>
- Popular and Scholarly Sources: The Information Cycle  
<https://www.youtube.com/watch?v=f-17MbjEws4>
- Choosing and Using Keywords  
[https://www.youtube.com/watch?v=PCUjnPS2\\_1g](https://www.youtube.com/watch?v=PCUjnPS2_1g)
- What Are Databases and Why You Need Them  
<https://www.youtube.com/watch?v=Q2GMtIuaNzU>
- Library Research for Freshmen  
<https://www.youtube.com/watch?v=IvOTaeXcg2E>
- How To Read a Scholarly Journal Article  
<https://www.youtube.com/watch?v=EEVftUdfKtQ>
- Using Google for Academic Research  
<https://www.youtube.com/watch?v=7aYZ3vOp3ki>
- How to research your assignment  
<https://www.youtube.com/watch?v=qiPJ3Ci1h6Q>
- Researching Online for College Students: Five Easy Steps  
<https://www.youtube.com/watch?v=Ylp9nJpGak4>

Student Name

Miss Lindstrom

AP Language P. 0

July 28, 2019

EXAMPLE & Assessment Pre-reading Questions, Part I

1. A person is persuasive if they..... A non-persuasive person would...An example would be ...\*
2. Persuasion is all bad, deceptive, or manipulative. Sometimes good and ethical outcomes can come from persuasion such as...\*
3. Rhetoric is... because...An example would be...\*
4. When two people argue, they...; however, when they fight, they...such as ...\*
5. Being persuasive is...; however, being argumentative is...\*

**\*NOTE/ASSESSMENT:**

Your answers should be fully developed to provide a clear picture of your thoughts and ideas. One simple sentence to answer each question is a SIMPLE answer, which would result in a simple score. You do not need to write an essay or even a lengthy paragraph on each, but you do need to provide a clear, developed response to receive the full 4 points from each response. The total points for this portion also includes 5 points for proper formatting of entire document according to this example and MLA format for a total of 25 points for this portion.

Student Name

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AP Language P. 0

August 10, 2019

Research EXAMPLE VIDEO ASSIGNMENT Documentation

1. "Ukulele Weeps by Jake Shimabukuro." *YouTube*, 23 Apr. 2006 [www.youtube.com/watch?v=puSkP3uym5k](http://www.youtube.com/watch?v=puSkP3uym5k).
  - a. The first aspect discussed was the manner in which ukuleles were built.
  - b. Then they went on to discuss the sounds of a ukulele in comparison to the emotions humans feel.
  - c. They closed by simply showing the movement of the fingers on the instrument to show how to play to create the weeping sound.
2. "Ukulele Weeps by Jake Shimabukuro." *YouTube*, 23 Apr. 2006 [www.youtube.com/watch?v=puSkP3uym5k](http://www.youtube.com/watch?v=puSkP3uym5k).\*
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  - c. They closed by simply showing the movement of the fingers on the instrument to show how to play to create the weeping sound.

**\* NOTE/ASSESSMENT:**

You will have five entries with different answers for each entry related to each of the five different videos you watch. The citation for each video is worth 2 points for following proper MLA style with the information provided in the citation of the bibliographical information. Each bullet point is one point, so each entry is 7 points. Proper MLA formatting for the entire page (heading, header, spacing, bulleting, font, etc.) is worth 4 points for a total of 25 points for this section.