

EXAMPLE OF ENDING REVISED:

The research I've read through is staggering. For this reason, this project is important for the betterment of our community. I don't foresee this being too hard to accomplish, although along the way I may find some roadblocks to creating exactly what I'm wanting. First, I'll need to put together the script for the episode so it sounds polished as I record. This may take some time, but shouldn't be too difficult, and uploading it to the iTunes store will be simple because of apps like Spreaker. Spreaker allows those using it to record their podcast with everyday computer speakers, and once the audio is finished, the creator simply uploads the recording into the iTunes store.

One of those mentioned roadblocks might be in obtaining a guest for the show. While an expert would be beneficial to add credibility to my episode, it may be difficult to find experts who wouldn't mind being interviewed for free. Ideally, having a nutritionist or personal trainer who will talk about the dangers of artificial sweeteners would be wonderful, because then those who listen to my episode will know that the research I've done is accurate. Many times, people have a hard time believing something that disagrees with their preconceived ideas, and in our society seems to currently be obsessed with the notion that anything they disagree with is "fake news." However, if a guest can't be found, I will make sure to incorporate the sources I've used in my research and address them, allowing my audience to understand why I know my information is credible.

Finally, once the podcast has been uploaded to iTunes, promoting it will be important. To make sure people tune in, advertising the episode on Twitter, Facebook, and Instagram will be imperative. I'll also encourage friends and family to share the post in order to reach a wider audience. I will also print out posters and have them approved by admin, so that everyone at school can have the chance to listen and learn as well.

Educating others about what we consume is vitally important, seeing as a basic nutrition survey conducted by the Physicians Committee for Responsible Medicine found that “a surprising amount of Americans lack the most basic nutrition information.” Shocking as this may be, it means that if my project goes according to plan, it might really help those who struggle with weight loss, or even those who just don’t know about the dangers of diet soda and similar drinks and foods. Perhaps it will reach people like Melissa, and help them cultivate a healthier set of choices for weight loss. In the end, if even one person is better educated or positively affected by my podcast, the project will be a success.