

**Name**  
**Graphic Design II/III**  
**Identity Standards Guide Rubric**

**Content** /50  
*Includes all aspects that were required: Cover, Logo Elements, Color Usage, Typography, against various backgrounds, Incorrect Usage, Back Cover*

**Design** /20  
*Use of Type, Space, Color, Page Layout*

**Professionalism/ Craftsmanship** /20  
*Spelling and Grammar*

**Completion** /10  
*Printed Version and Digital Version in PDF*

**Total** /100