



Chandler Unified School District  
1525 W Frye Road  
Chandler, AZ 85224

## Minutes of the Governing Board Annual Planning Meeting

Office of the Board  
Maricopa County, Arizona  
August 31, 2022  
4:00 pm

### Attendees:

Barb Mozdzen, Board President; Jason Olive, Board Vice President; Lara Bruner, and Lindsay Love, Board Members; Frank Narducci, Superintendent; Lana Berry, Chief Financial Officer; Colleen Flannery, Chief Technology Officer; Dr. Craig Gilbert, Associate Superintendent of PK-12 Educational Services; Tom Dunn, Executive Director of Support Services; Stephanie Ingersoll, Executive Director of Marketing and Communication; Brian Stinson, The PEAK Fleet. Joel Wirth, Board Member, participated via phone.

## 1. Information Items – 4:00 pm

### 1.01 Journey 2025 - Effective Leaders

- Introduction and Agenda - Frank Narducci  
Frank reviewed the agenda and asked the board to give their feedback and thoughts along the way.
- Board Development - Brian Stinson  
Brian reviewed the Norms that were created by the board in May 2022 and asked each board member to identify the one most important to them now. Norms will be practiced and become normalized. The board discussed how to affirm when the norms are followed or respond if they are violated. Legal clarification was requested on a couple of the norms.

### 1.02 Journey 2025 - Effective Resource Management

- Update on Mental Health Initiatives - Dr. Gilbert  
Craig shared the status of the RFP and that staff had met with students, the training taking place currently, and the forums being planned.
- Capital Planning - Lana Berry/Tom Dunn/Colleen Flannery  
Lana reviewed the Capital Objectives and the timeline sharing that repurposing piece is a big part of the budget.  
Tom reviewed the inventory of facilities and preventative maintenance costs over the next 10 years.  
Lana discussed the annual review of transportation, maintenance, grounds, technology, warehouse, food services, security, etc.  
Colleen shared that the district is looking at an asset assessment for technology devices, refresh cycles for equipment, and cybersecurity.  
Lana reviewed the completed projects and greenlighted projects from the 2019 Bond.  
The Rebuilding and Repurposing Committee will identify replacement or repurposing of schools to recapture students.

Discussion ensued regarding expanding the CTEC program, the need for a comprehensive plan prior to requesting RFP's and clearer categories on the spreadsheet for Bond and Overrides.

**1. Information Items – 4:00 pm (cont'd)**

1.02 Journey 2025 - Effective Resource Management (cont'd)

- Communication Plan and Kindergarten Marketing - Stephanie Ingersoll  
Stephanie discussed a new branding, marketing platforms being used, and a new email [chandlercommunicationsoffice@cusd80.com](mailto:chandlercommunicationsoffice@cusd80.com) where the public can submit thoughts and questions. The District wants full transparency and methods tailored to the audience. Advertising will be data driven and targeted to specifics. The website is being simplified.

Board members were complimentary of the direction of the communication and marketing plan.

1.03 Miscellaneous  
No further discussion.

**2. Adjournment**

2.01 Adjourn the Meeting  
Meeting adjourned at 6:24 pm.