



Chandler Unified School District
1525 W Frye Road
Chandler, AZ 85224

Minutes of the Governing Board Annual Planning Meeting

Office of the Board
Maricopa County, Arizona
May 5, 2023
7:30 am

Attendees:

Jason Olive, Board President; Barb Mozden, Board Vice President; Joel Wirth, Kurt Rohrs, and Patti Serrano, Board Members; Frank Narducci, Superintendent; and Attorney Jennifer MacLennan, The Trust.

1. Welcome – 7:30 am

1.01 Welcome/ Breakfast / Review Agenda

Jason Olive opened by having everyone introduce themselves and give a brief summary of their personal life.

2. Information/Discussion Items

2.01 Policy Presentation and Proposed Transition Timeline

Jennifer MacLennan gave the background of the Trust Policy development for school districts. She explained that customizing policies and forms is easy and can also be uploaded for transparency. Frank Narducci explained how CUSD will take a year to review individual policies and then adopt the entire manual for the 2024-25 school year. Board members and staff can still access services from ASBA.

2.02 Capital Projects and Expenditures

Lana Berry and Tom Dunn reviewed the Capital Planning Objectives and presented a Bond update. Tom explained the astronomical construction costs and delays with parts/materials which has caused some reconsideration of projects and technology budget and updates. Lana discussed site level custodial operations versus centralization or outsourcing.

3. Break

4. Information/Discussion Items

4.01 Journey to Excellence Goals and Objectives Review and Feedback

Frank Narducci explained the process from Journey 2020 to the Journey to Excellence, an actionable strategic plan. Time was spent covering goals and objectives.

4.02 Communication and Marketing Update

Stephanie Ingersoll explained the changes and focus of the communications and marketing department. There have been more regular videos, digital newsletters, posting on Instagram and Facebook with the traffic increasing tremendously. Social media is the prime way users obtain information. Stephanie shared the campaigns run this year and how they have supported enrollment through marketing.

Joel Wirth challenged them to stay ahead of the curve.

4. Information/Discussion Items (cont'd)

4.03 Governing Board Achievement Metrics Review

Dr. Fletcher reviewed the data to-date for Journey 2025.

4.04 General Counsel Position Discussion Objective/Parent Survey Planning

Frank Narducci discussed the increased need for general counsel. Wendy Nance explained that CUSD participated in Prepaid Legal, but there has been an increased need for legal counsel and provided a draft job description. Topics are real estate, special ed, contracts (business and employee), Title 9, employee relations, public records requests, school finance and policies, procurement, and litigation against CUSD. In using general counsel/prepaid legal the attorneys are also working for other districts, so they have limited time available for CUSD and delayed responses to outside agencies. The job description will be presented to the board for approval.

Frank Narducci shared the initial survey information regarding the early release options from staff, administration, and parents and will provide a summary to the board members, who will engage in next steps during a study session.

5. Lunch

6. Information/Discussion Items

6.01 New Highly Performing Team Re-norming

Brian Stinson, The PEAK Fleet, recapped the formation of the norms developed last year and guided the board through a process to assess, clarify, update, and act going forward. Board members had extensive discussion surrounding the norms.

6.02 Miscellaneous

Lana Berry reviewed the proposed Top Priorities for ASBA's 2024 Political Agenda and board members discussed their rationale.

4. Adjournment

4.01 Adjourn the Meeting

Meeting adjourned at 3:05 pm